



## Driving theory test preparation 'on the go' - the official way

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Candidates preparing for their driving theory test now have a handy new way to practice on the go as a range of official DSA (Driving Standards Agency) iPhone apps is launched on iTunes. Around 1.4 million people each year take their driving theory test and with ownership of iPhones continuing to grow, the new official apps provide the perfect companion to the official DSA range of books, CD-ROMs, DVDs and downloads, to get learners on the road to safe driving for life.

There are three new apps available, produced by TSO (The Stationery Office) – DSA's official publishing partner:



The Official DSA Theory Test for Car Drivers: preparation for the multiple choice part of the theory test, including a study section, a practice section, mock tests, optional voiceover and much more



The Official DSA Theory Test Kit for Car Drivers: preparation for the multiple choice and hazard perception parts of the theory test, including an optional voiceover and much more



The Official DSA Theory Test for Car Drivers (free): a taster for the full theory test app.

The apps encourage candidates to follow a three-step process in preparation for their test to help ensure they really understand the theory behind driving:

- 1. Study these apps include background information on all 14 topics covered in the test
- Practice candidates can select specific topics to answer questions on and see how much they have learnt
- 3. Mock test with 57 minutes to answer 50 randomly selected questions, it's just like the real thing

The official apps include the full DSA explanation for every answer and references to the source materials where candidates can find out more for complete test preparation. They are the only apps on the market which include official practice case studies for each topic, and there are lots of other extras, including a complete digital version of *The Official Highway Code* and a theory test centre locator. Candidates can review all their answers to see where they need a bit more work and their progress is clearly monitored throughout, making it quick and simple for learners to see when they are ready to pass. There is also a helpful voiceover option included for those with reading difficulties and/or dyslexia.

The Official DSA Theory Test Kit for Car Drivers app also includes preparation for the hazard perception part of the test. There are official DSA interactive video clips so learners can get a feel for how this part of the test works, with the ability to review their performance to understand their score.

Rosemary Thew, DSA's Chief Executive, is excited about the launch:

"A lot of work has gone into making these apps the most comprehensive on the market. We are confident that they will provide learners with the knowledge and understanding they will need to drive safely throughout their lives."



The official DSA theory test apps are suitable for iPhone, iPod Touch and iPad and are available from iTunes now at a special introductory price. *The Official DSA Theory Test for Car Drivers* is just £2.99 (25% discount) and *The Official DSA Theory Test Kit for Car Drivers* is just £3.99 (33% discount). Introductory prices are available for a limited time only.

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### Editor's Notes

For any questions, please contact Emma Franklin at TSO marketing - email <u>emma.franklin@tso.co.uk</u> or telephone 01603 694497.

## About TSO

TSO (The Stationery Office) is proud to be DSA's official publishing partner. TSO has 200 years experience of providing publishing and information solutions to the public sector. It specialises in the creation, production and distribution of information in print, online and electronic formats. TSO is Britain's largest publisher by output, publishing more than 8,000 titles each year in printed and digital formats. The marketing of products published by TSO is funded by TSO, <u>tso.co.uk</u>. TSO is part of the Williams Lea Group. For further information visit: <u>tso.co.uk</u>

#### About DSA

- DSA promotes road safety through setting standards for drivers, riders and trainers, testing drivers and riders fairly and efficiently, maintaining the registers of Approved Driving Instructors; Large Goods Vehicle Instructors; Fleet Trainers; Driving Instructor Trainers and Post Test Motorcycle Trainers; supervising Compulsory Basic Training (CBT) for learner motorcyclists; and driver education and the provision of learning resources.
- 2. DSA is a trading fund with planned income of £195 million in 2011/12, largely funded through fees and revenue from other road safety initiatives. It delivers tests from over 400 practical driving test centres and 158 theory test locations.
- **3.** DSA employs around 2,600 staff, of which just over 1,800 are driving examiners. In 2010/11 DSA conducted over 1.8 million practical tests (of which 1.6 million were car tests) and around 1.6 million theory tests. At the end of 2010/2011 there were around 47,000 people on the Register of Approved Driving Instructors.